

**JaganNath  
Institute of  
Management  
Sciences**

*Under-Graduate Institute for Professional Studies*



**JOURNALISM &  
MEDIA MANAGEMENT**

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अमृतं तु विद्या  
Knowledge is Immortal



Late. Sh. Jagannath Gupta  
(1950 - 1980)

The Divine Spirit

# Mission

To serve the society and improve the quality of life by imparting high quality education in diverse fields of professional education such as Management, Information Technology, Mass Communication, Hospitality, Catering & Tourism and Design; providing training, development and consultancy services to Industry; disseminating knowledge through the publication of books, journals and magazines.

# Vision

JIMS is envisioned to be the centre of academic excellence in diverse fields of professional education with a holistic concern for quality of life, environment, society and ethics.



# About the Society

In pursuance of our belief that standard of living can be improved through Quality Education, Jagan Nath Gupta Memorial Educational Society - a non-profit registered organisation, has been imparting high quality professional education for the past 20 years in NCR-Delhi and Jaipur. The Society has already set up a good number of quality educational Institutes and is making efforts to establish more Institutes in other cities of the country.

The educational programmes of the Society are dedicated for the promotion of holistic education and academic excellence in the technical arena. Along with carving a niche for itself, the Society has promoted the general advancement of knowledge by igniting the cerebral dimensions of the students and by nurturing their innate talent. Students qualified from JIMS have proved their worth in Business and Industry.



**Jagan Institute of Management Studies**  
3, Institutional Area, Sector-5, Rohini, New Delhi.



**Jagannath International Management School**  
MOR, Pocket 105, Kalkaji, New Delhi.



**Jagannath International Management School**  
OCF, Pocket-9, Sector-B, Vasant Kunj, New Delhi.



**JIMS Engineering Management Technical Campus**  
Knowledge Park-III, Greater Noida, U.P.



**Jagan Nath University**  
Village Rampura, Tehsil Chaksu, Jaipur (Rajasthan)



**JaganNath Institute of Management Sciences**  
Community Centre, (Near Police Station) Sector-3, Rohini, Delhi.



**Jagannath Institute of Management Sciences**  
Plot No: 3, Phase 2, Vasant Kunj Institutional Area,  
New Delhi, Delhi 110070



**Jagan Nath University, NCR**  
State Highway-22, Bahadurgarh-Jhajjar Road (Haryana)



**JaganNath Gupta Institute of Engg. & Technology**  
Plot No. IP 2 & 3, Phase-IV, Sitapura Indl. Area, Jaipur (Rajasthan)

# A step further

It has been a long felt necessity to align higher education with the emerging needs of the economy so as to ensure that the graduates of higher education system have adequate knowledge and skills for employment and entrepreneurship. The higher education system has to incorporate the requirements of various industries in its curriculum, in an innovative and flexible manner while developing a holistic and well groomed graduate.

Ministry of HRD, Government of India had issued an Executive Order for National Vocational Education Qualification Framework (NVEQF). Subsequently, Ministry of Finance, in pursuance of the decision of Cabinet Committee on Skill Development has issued a notification for National Skills Qualifications Framework (NSQF) which supersedes NVEQF.

Under the National Skill Development Corporation many Sector Skill Councils representing respective industries have/are being established. One of the mandates of Sector Skill Councils is to develop National Occupational Standards (NOSs) for various job roles in their respective industries. It is important to embed the competencies required for specific job roles in the higher education

systems for creating employable graduates.

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education leading to Bachelor of Vocation (B.Voc.) Degree with multiple exists such as Diploma/Advanced Diploma under the NSQF. The B.Voc programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs alongwith broad based general education. This would enable the graduates completing B.Voc to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

JaganNath Gupta Memorial Educational Society has been given approval by all India council of Technical education (AICTE) to become Skill Knowledge Provider under the National Vocational education Qualification Framework (NVEQF) which is pilot programme of Ministry of Human Resources Development (HRD) central Govt of India Under this scheme of all students enrolled for programmes at JIMS will be receiving Vocational Diploma/ Degree

from concerned State University / Technical Board. It includes 7 certificates level at each level it will be providing multiple path ways between formal education System and the job market allow students to progress through different certificates Level at their pace and according to their jobs needs.

The courses have been designed for students to have hands on practical training along with regular class room teaching. These practical training have been incorporated after conducting a survey of the local needs of the industry and professions being run in the surrounding areas. The main objective is to provide opportunities to the local people for enhancing their professional skills under continued education system and flexi hours along with :

- Providing skill based education to the community with facility for continuing education
- Organizing workshop, Seminars and Conferences and observance of days of national important.
- Conducting research, monitoring and evaluation.
- Creating a conducting environment for continuing education programmes.



# New horizons

JaganNath Institute of Management Sciences (JIMS) has come a long way as an Institute of Excellence in the field of professional education. The Institute has been set up under the aegis of Jagan Nath Gupta Memorial Educational Society with the sole aim of providing professional education to young minds. JIMS offers multidimensional & multi-disciplinary courses in Business Management, Information Technology, Journalism & Mass Communication, Hotel Management & Tourism, Fashion and Interior Design.

All JIMS Institutions have proper infrastructure along with state-of-the-art Classrooms, IT Centre, Communication Lab, Multimedia Audiovisual equipments and presentation tools, Internet and Intranet connectivity in Classrooms, Digital Electronic Labs and FM Radio Studios, Hospitality Kitchens and Labs, Design Studios and comprehensive library with a hybrid collection of books and journals.

The Institution has been instrumental in providing a level knowledge based platform to its students resulting in enhancement of their employment prospects in the industry. The curriculum at JIMS is a fine blend of theoretical inputs along with practical exposure and is under constant review to incorporate the latest trends in Industry.

The Institute has well qualified and experienced faculty with specialization in diverse areas in Management, IT,

Journalism & Mass Communication, Hotel Management & Tourism, Fashion and Interior Design. In specialized fields we invite visiting faculty and guest speakers from reputed academic and corporate sectors to give our students the benefit of their rich expertise and experience. An excellent learning environment is ensured at all times.

All around personality development, exposure to general, political, scientific and cultural trends and honing of communication and interpersonal skills of students are some of the key focus areas of our Institution.

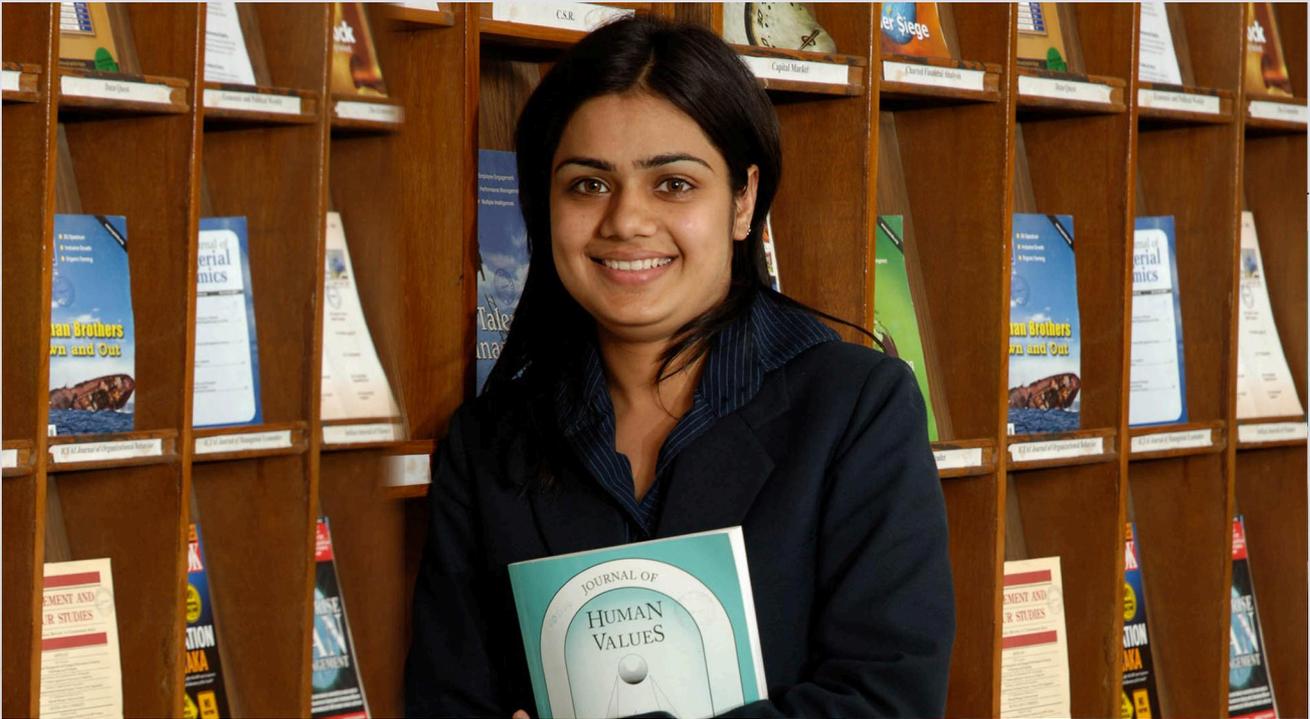
The students have opportunity to participate in a remarkable range of

activities: from academic courses taught by renowned professors and industry experts to an extraordinary breadth of extracurricular activities like seminars, workshops, quiz programmes and student development programmes.

JaganNath Institute of Management Sciences (JIMS) remains dedicated to finding solutions to the great challenges of the day and to prepare students to become the next generation of leaders.



# Why Jims?



- Excellent and easily accessible locations in Delhi.
- Systematic plan to develop much needed intellectual capital.
- Committed to developing graduates who could understand the complex issues of sustainable development and contribute to their solutions effectively.
- A sustained commitment to work for the betterment of the students coming from different sections of the society and enabling them to maintain a contact with the experts from the Industry.
- Setting up of new benchmarks by establishing the first FM Community Radio Channel '96.9' in the private sector in Delhi.
- Recognition of sincere efforts in the field of Hospitality and Tourism by Sikkim Manipal University in terms of best study centre for the three consecutive years.
- Continuous updation of syllabi in tune with Industry on international business, information technology, media studies, culinary skills, design portfolios and developing communication not only in English but also in foreign languages like French and German.
- Comprehensive education and research programmes aimed at a thorough understanding of the Global Economy.
- Extensive student support networks of teachers, administrators, counselors and mentors.
- Summer internships for enhancing employment prospects.
- Proper guidance for finding out full time work, developing employability and ability to develop familiarity with career services after graduation.

# Our rankings

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# Our rankings

## Jagan Nath Gupta Group of Institutions



CSR Award for Excellence in Education by Competition Success Review Awards 2013



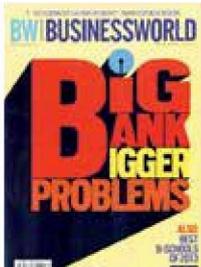
CSR Award for Excellence in Education by Competition Success Review Awards 2013



Best B-School Award for "Promoting Industry Academia Interface" at the National Excellence Awards , ASSOCHAM – INDIA 2013



Ranked A++ on All India Basis Ranked 6th on All India Basis (Placement) by Business & Management Chronicle



Ranked 20th on All India Basis (Industry Interaction) by Business World 2013



Ranked 14th in Emerging B School of Super Excellence on All India Basis by Competition Success Review 2012



Ranked 6th in Delhi Ranked 11th in India (North) by the Week 2012



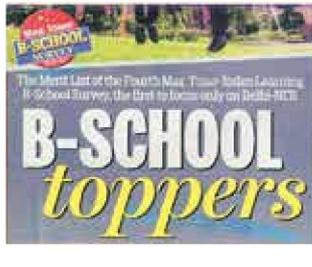
Ranked 12th on All India Basis by Bureaucracy Today 2013



Ranked 37th on All India Basis by Indian Management 2013



Ranked AAA among best B School in Pedagogy on All India Basis Ranked 12th on All India Basis (Industry Interaction) by MBA By Choice 2013



Ranked among Top 10 on All India Basis by Mail Today 2013

# Alumni Achievements

The Alumni of an institute are an integral part of its existence- its heritage and future. The Alumni are important ambassadors, who can return much of their knowledge and experiences from their working life.

JIMS Alumni are the life and soul of JIMS, and they continue to be that for the rest of their lives. Any educational establishment rests its laurels on how well its students perform and the fame and name they earn for themselves. JIMS in this respect has become a very proud institution at the undergraduate level in a short span of time.

Several graduate students of JIMS are having a satisfying career and now heading major divisions in large Business Houses, Banks, IT software companies, Media Houses, Production Houses, Hotels and Tourism Sector, Fashion and Interior Industry as Fashion Designers, Interior Decorators, Space Planers etc.

The JIMS alumni are leaving their footprints of success behind for their successors to follow and fulfill their career dreams.

## Accommodation Counsellor

The Institute has a full time accommodation counsellor who provides comprehensive advice to the accommodation seekers and their parents. The counsellor helps in conducting a virtual tour and provides advice before enrolment on following services:

- Comprehensive paying guest accommodation advice
- Tips on locating successful paying guest accommodation
- Budget Planning (Rent, Electricity, Phones etc.)

## Accommodation

JIMS receives numerous requests from outstation students for rented residential accommodation.

There are a number of residential accommodations near the campus which offer paying guest accommodation facility to the students at reasonable rates. The rates for paying guest accommodation are according to the following norms :

- Kind of accommodation – Individual or shared
- Fully Furnished or partially furnished
- Aircool or Air conditioned
- With all meals or partial meals

# Journalism & Media Management

(3 Year Regular)

Media has reduced the world into a global village, all news and information in any corner of the world is available instantly. Planning, growth and development is no more limited to local, national or international level, it requires professionals to project and implement in an organized manner to reach their achievements to the target audience. There is a growing need for media personnel who could plug the big talent gap in the field of mass communication.

We have designed and keep upgrading our course content to ensure that our students get to learn media in its latest format so that they can be absorbed in the industry.

Study of Journalism and Media Management provides complete atmosphere and educational facilities for realization of aspirations, manifestation of your dreams to be converted into reality and commitment to achieve your career goals.

## Course Objective

Effective Media Management is one of the most potent weapons in the modern world. It can change the tide of public opinion and send vital messages out to a large section of society. The number of news channels are continually on the rise. It's the same case with newspapers and radio stations. The intelligent readership is growing and books are seeing resurgence in the market. The media has many segments: the print medium being the oldest journalism, electronic media such as television, radio, satellite communication, advertising and public relations, new media with added technology has taken it further to reach millions engaged in digital era of society are methods to reach out to millions.

The institute offers programmes in the areas of Journalism and Media Management to under-graduate by providing a strong foundation and comprehensive training to aspirants from any discipline to pursue careers in the media industry. We focus on nurturing the creative talent of students by providing them with hands on training and media exposure. One can also learn media law and ethics, research and journalistic techniques, media marketing, public relations and organizing events and exhibitions. Students are also encouraged to specialize in Print, Broadcast and web journalism, Radio Programming and production, Television Production, Film making, advertising and market communication.



## Journalism & Media Management

### JIMS FM Community Radio '96.9' and '90.4'

JIMS is the first private sector Institute of Northern India to have been given a license by the Government of India to run Community Radio. This radio is being run by the students and is providing an opportunity to develop programmes for community broadcast. The radio station is used by the college as laboratory for training students specializing in radio broadcast and they work in close coordination with community representatives and leaders. At present the radio broadcasts daily for eight hours with original programme of four hours in the morning which is repeated in the afternoon. The students are encouraged to research the needs of the society, thereafter; they conceive, design and broadcast their own programmes in a real life environment.





## Communication Lab

In order to improve the communication skills of the students and give them proper diction and pronunciation, JIMS has a fully equipped communication laboratory fixed with latest equipment where the classes are supervised by technically equipped professors using language CDs.



## Electronic Media Studios

JIMS has two fully equipped studios : one for Radio and other for Audio-visuals – Television and Cinema. The studios have modern facilities like an Audio Lab with latest hi-tech equipment and a Video Lab with high precision cameras for indoor and outdoor shooting and dark room for development of photographs. Editing machines using latest digital technology are installed to provide practical training to the students in the field of Television and Cinema. The in house radio studio and recording equipments with music mixing facility provides students the full concept of programme visualization to be broadcasted.

## Course Highlights

- Well structured lectures with practical approach and latest technological tools
- Focus on communication skills, creativity and concepts
- Emphasis on operational knowledge of Camera , TV, Broadcasting and Production equipment
- Focus on Production of Documentaries, Short Film, and Quickies etc.
- Focus on Production of Radio Programmes
- Academic and Practical on Advertising , Public relations , exhibitions and events

- Operational knowledge of Social Media
- Local and National visits to enhance practical knowledge by Photography, videography, interactive interviews and project work.
- Participation in Audience based Programmes on current events, political developments, stock market fluctuations, women issues, price rise, international developments on NDTV, AajTak, India TV, Doordarshan, IBN-7 and other channels
- Workshops focusing on enhancing communication skills, Cyber journalism, presentations, project works and production techniques
- Students attend International Film festivals at Goa and other places

wherein they participate in screening of Films, attend seminars and workshops, interact and interview various national and international Directors and Actors.

- Frequent visits to Press, PR and Ad Agencies
- Practical hands on training in the fields of :
  - a) Camera Handling
  - b) Newspaper Production
  - c) Radio Broadcasting
  - d) Film Production
  - e) Cyber Journalism
  - f) PR, Advertising, events and exhibitions.

## Course Curriculum\*

Semester - I	Semester - III	Semester - V
History & Management of Print Media History & Management of Broadcast Media History & Management of Audio Visual Media Writing Skills -English Writing Skills -Hindi Principles of Communication Fundamentals of Computer Photography Project on Visit Soft Skills and General Knowledge French	Writing & Reporting for Print Media Radio Script Writing, Reporting & Broadcasting Writing & Reporting for Television Mass & Development Communication Indian Constitution & Economic Growth Computer Graphics Research & Public Opinion Global Media Scenario & Current Affairs	Print Production- Newspaper & Magazines Production Radio Programme Production of AV Media & Photo Journalism Research Methodologies for Media (Project) Media Laws Cyber Journalism & Digital Media Events & Exhibitions Mock Interviews & Viva Computer (Animation & Graphics)
Semester - II	Semester - IV	Semester - VI
Print Journalism Broadcast Media Operations Audio Visual Media-Operations Ethics & Morals Computer Graphics & Designing Project writing on any Social or current issue Personality Development & Current Affairs French Advertising	E - Journalism Radio Production TV Production Social & Environmental Media Content Writing Production Portfolio (Project) Job Specific Skills Principle of Public Relation Computer Graphics	Editing & Reporting Radio Journalism Television Journalism New Media (Project) Management of Media Organization Commercial Planning Production with Graphics & Animation Media Issues Employment Enhancement & Viva

## Achievements

The students of JIMS make us proud year after by securing top position in their respective courses at Institute, University and National levels. These students are not only honoured by their respective Universities, but are given special recognition by JIMS.

### Our Toppers

Name	Batch	University Ranking on All India Basis
Richa Sachdeva	2005-2008	I (Univ. Gold Medallist)
Neha Chopra	2007-2010	I
Tavleen Kaur	2009-2012	X
Sumana Kar	2010-2013	VII
Marrie Sharma	2011-2014	VI

In a short period the Dept. of Mass Communication has reached new heights and set new milestones in the field of journalism and mass communication. Our students have been acknowledge by various media organisations for their outstanding work.

- **Ms. Divyana Khanna**, student of BMC 2003-2006 Batch, working as a script writer with Balaji Telefilms Ltd., Mumbai
- **Ms. Anupama Tripathi**, student of BMC 2004-2007 Batch working as a Sports Reporter
- **Ms. Deepika**, student of BMC 2006-2009 Batch, working in the newsroom of Live India News Channel
- **Abhishek Nandwani**, student of BMC 2003-2006 Batch, working as a Senior Sub Editor in Network 18
- **Mr. Sahil Vaid**, student of BMC 2004-2007 batch, selected by Whistling Woods, MUMBAI (Sponsored by Mr. Subash Ghai)
- **Mr. Robin Kumar Singh**, student of BMC 2006-2009 Batch, working as Assistant Producer, Home Shop 18 Channel
- **Sugandha Shrivastava**, student of BMC 2003-2006 Batch, working in Aaj-Tak-TV-Today-Network
- **Mr. Nikhil**, student of BMC 2005-2008 Batch, working as an IT Manager with DEL
- **Ms. Bhavya**, student of BMC 2006-2009 Batch, working in the Dept. of Media Monitoring in ministry of Information and Broadcasting
- **Mr. Chetan**, student of BMC 2003-2006 Batch, working as a sports person in UNI
- **Aviral Raj Sharma**, of BMC 2005-2008 Batch, working as a Commercial Photographer
- **Mr. Aditya Uppal**, student of BMC 2006-2009 Batch CEO of "Pukar Theater"
- **Ms. Shilpa Sharda** student of BMC 2004-2007 Batch, working in T-Series



JIMS Students participating in KI & KA Promotional talk show at INDIA TV



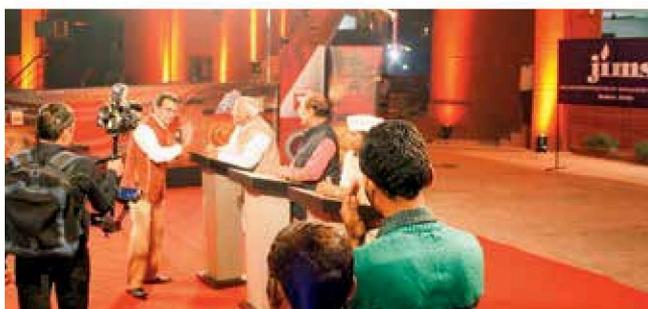
Attended Exhibition on Photography and archives of films



Tarun Ujjainwal, Assistant Director, a JIMS Student with Cast and Director Nila Madhab Panda at JIMS for promotion



JIMS Students after the show HUM LOG with Naghma Sahar, NDTV



Talk show organised at JIMS with IBN7 during Delhi Assembly election



Students attending IIFF -Goa 16

## Success Stories

- **Niharika Tiwari** - News Anchor -DD News
- **Sanchit Khanna** - Photo Journalism -Hindustan Times
- **Prerna Sati** - Public Relation Officer -Aimfill International
- **Parul Budhraj** - Photography Technincal Assistant -Amity University
- **Priyansha Khurana** - Sub Editor -National Book Trust
- **Kanchan Uttam** - News Reporter -The Sunday Headline
- **Prachi Sharma** - News Reporter -STV, Haryana News
- **Paramjot Singh** - Business Executive -Dentsu Advertising
- **Devesh Bajpayee** - Senior News Reporter -TV100
- **Narendra Sharma** - NDTV
- **Versha Malik** - Reporter - India News
- **Dipsy Gera** - Intern Reporter - AajTak
- **Anurag Singh** - Creative Director - Broadcast Media Production House
- **Lalit Bajaj** - Photographer - Times of India
- **Lokesh Pathak** - Asst. Manager - The Pioneer
- **Ankur Saxena** - Zee News
- **Rohit Kumar** - PR Assistant - ITPO
- **Swati Sanghai** - Asst. Producer - Zee Business
- **Keerti Wadhwa** - PRO - Citi Bank



## Internships and Placements

The Bachelor of Mass Communication (BMC) students are taken in as interns and recruited in prestigious organisations like :

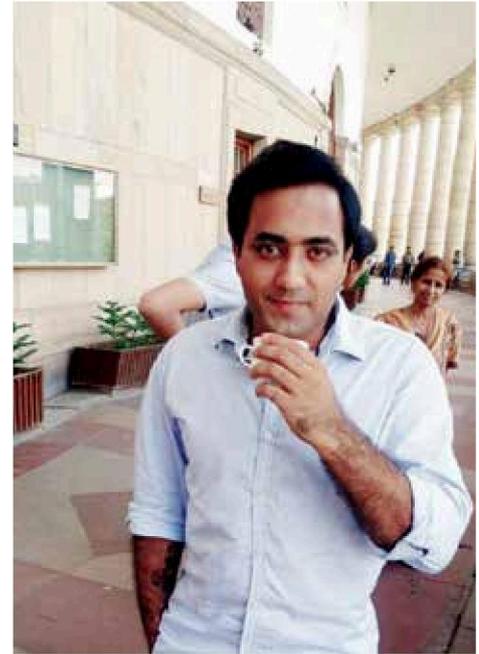


The Bachelor of Mass Communication (BMC) students are taken in as interns and recruited in prestigious organisation like :

- Aaj Tak
- Admas Advertising
- Adriot Films
- All India Radio (AIR)
- Azad TV
- Balaji Digital Solutions Pvt. Ltd.
- Balaji Telefilms (Mumbai)
- Balle Balle T.V.
- Bang PR & Features
- Channel-7
- CNBC Channel
- CNN
- Concept Neat
- Crayons Advertising
- DD News
- Doordarshan
- Facts n Fiction
- Focus TV
- Hindustan Times
- Interads Advertising
- Jain TV
- Janmat Channel
- Kent Communications
- McCan Ericson
- Magnum Films
- MH-1
- MTV
- NDTV
- Perfect Relations
- Pragya Channel
- Promodome Comm. Pvt. Ltd.
- PTI
- Punjab Kesari
- Rahi Communication
- Rashtriya Advertising
- S-1 Channel
- Sahara News
- Sanskriti Communications
- Siti Channel
- Subhash Ghai Production (Mumbai)
- Sudershan T.V.
- The Tribune
- Times of India (TOI)
- Total TV
- T-Series (Mumbai)
- TV 100
- UNI
- Zee T.V.



Students attended workshop on direction and acting Internal Film fest Goa with Director Satish Shah



Chetan Sharma - Special correspondence India Today Group covering sports, parliament and crime



Karan Talwar, a student of Mass Communication at JIMS has worked as an Associate Director with leading film makers in Bollywood (Prakash Jha in the film RAJNEETI, Vishal Bhardwaj and others).



**Mr. Karan Talwar (2003-2006, BMC)**  
Associate Director, Film Rajneeti  
Prakash Jha Productions

## Career Opportunities

- Journalist
- Commercial Executive
- Production In charge
- Content and concept writer
- Marketing Executive in Newspaper and magazine
- Radio Anchor
- Technical Assistant
- Programme Producer
- News Reader
- Script writer
- Researcher
- News Reader
- Anchor
- Acting
- Camera Operator
- Production Assistant
- Direction and content writer
- Opportunity to interact with internal and external public, crisis management, corporate publication, exhibitions, event management and networking in
- Corporate Houses
- Hotels
- Airlines
- Media Houses
- Newspaper
- Television
- Educational Institution
- NGO'S
- PR Consultancies
- Political Parties
- Copy writers
- Visualizer
- Media Planner
- Account Executive
- Content Writer
- Researcher



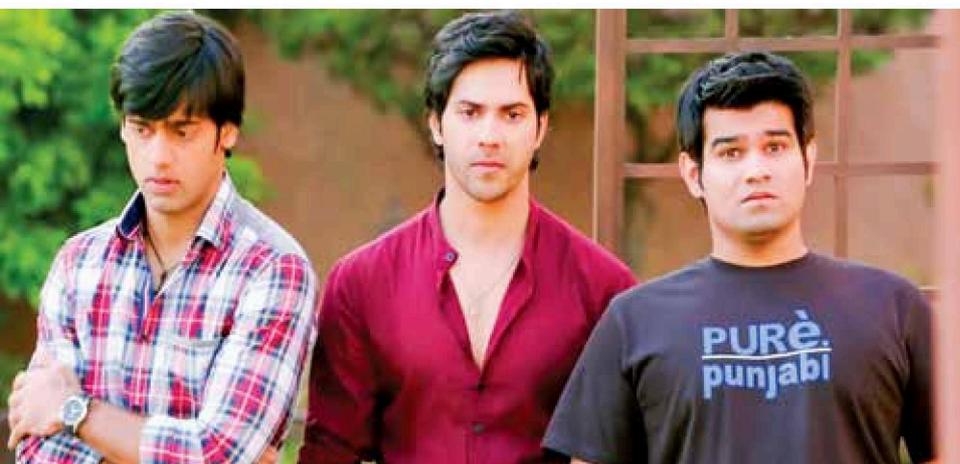
**Neha Sharma**, a student of Mass Communication at JIMS, is in Lead Role “**Jamai Raja**”. T.V Serial (2.07.10); Also was awarded DIAMOND TROPHY for ‘Best Actress’ by STAR TV for her role in the serial “EK HAZARON MEIN MERI BEHNA HAI” in Star Parivar Awards - 2012

### Bollywood Actress

Our student **Payal Rajput** is a successful lead actress and model in Mumbai. She is also worked in one of the bollywood film - ‘Miss 420’ as lead actress.



**Anupma Tripathi** - Sr. Journalist  
The Telegraph



**Sahil Vaid** our student of t batch (2004-2007) actor and director, films Mumbai

# Infrastructure



## Lecture Halls and Seminar Rooms

Fully air-conditioned, spacious lecture halls and custom-built conference rooms, equipped with latest audio-visual aids, provide an excellent infrastructural back-up for academic interaction among faculties and students.

## Library

JIMS' library is a veritable storehouse of information with ample text and reference books, national and international periodicals and journals. Well equipped and fully computerized library provides latest research and reference material in print and audio-visual formats along with the facility to refer to e-journals, Project Reports, Government Publications etc. To cultivate values in students and enhance their personality, the knowledge storehouse has an array of books on social issues and historical readings. The reading rooms provide a conducive environment for better learning and concentration.



# Student Activity

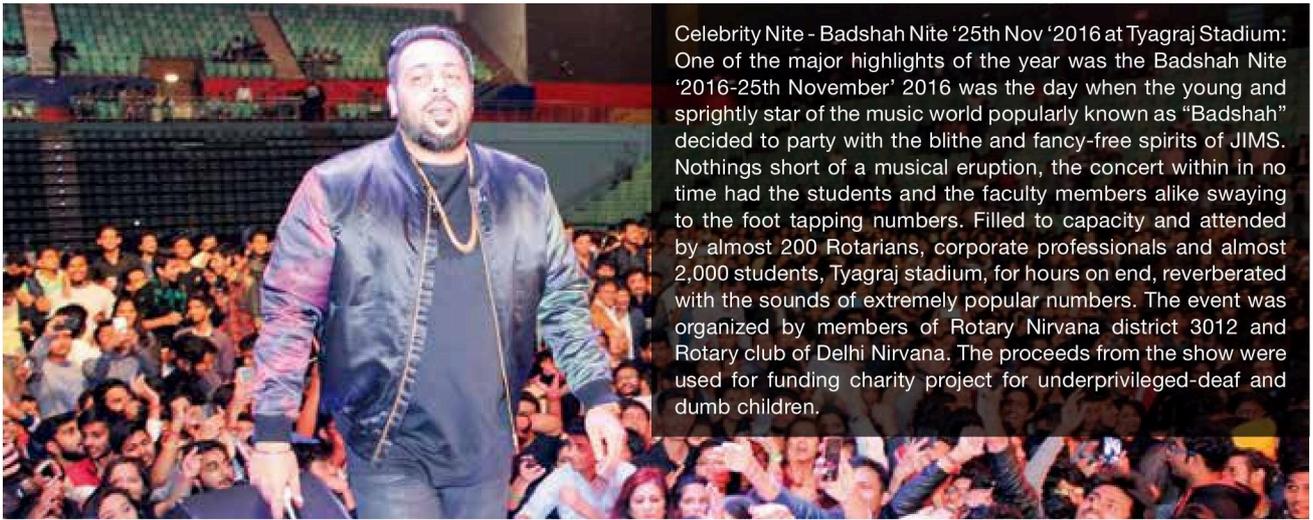
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# Student Activity

## Kshitij

JIMS held its Annual Inter College Cultural Festival 'Kshitij 2016'. More than 30 colleges in Delhi and NCR region participated in this galaxy of events. Spirited young students exhibited their wide range of talents in Theme Play (Darpan), Dance, Drama, Solo Song Contest – Sur aur Taal, Antakshari – Jugal Bandi, Ad Mad (Hard Sell), Face Painting (Picassa), Solo Dance (Fusion), Fashion Show and Mr. & Ms. Kshitij etc. in a competitive environment. Kshitij concluded with a JIMS Rock Show Nite with a rocking performance by Singer 'Badshah'



**Celebrity Nite - Badshah Nite '25th Nov '2016 at Tyagraj Stadium:** One of the major highlights of the year was the Badshah Nite '2016-25th November' 2016 was the day when the young and sprightly star of the music world popularly known as "Badshah" decided to party with the blithe and fancy-free spirits of JIMS. Nothings short of a musical eruption, the concert within in no time had the students and the faculty members alike swaying to the foot tapping numbers. Filled to capacity and attended by almost 200 Rotarians, corporate professionals and almost 2,000 students, Tyagraj stadium, for hours on end, reverberated with the sounds of extremely popular numbers. The event was organized by members of Rotary Nirvana district 3012 and Rotary club of Delhi Nirvana. The proceeds from the show were used for funding charity project for underprivileged-deaf and dumb children.



Badshah Nite '25th Nov '2016 at Tyagraj Stadium An inaugural performance at Badshah Nite by a Dance troupe of Students of JIMS, Lajpat Nagar. Coordinating the steps with each other, the group gave a spectacular performance.



Badshah Nite '25th Nov '2016 at Tyagraj Stadium Dancing to the electrifying numbers belted out by their favourite singer- Badshah students had the time of their life at the Tygaraj stadium



# Student Activity

## JIMS Convocation – Graduating Ceremony

Every year Convocation is held in the JIMS Campus to honor the outgoing batch. The graduating ceremony is held with full vigour where in the distinguished guests are invited from political arena and Industry to award Degrees and Diplomas to the outgoing batch. Special recognition is given to the University Gold Medalists and meritorious students.



Hon'ble Director Vigilance Ministry of Home Affaris, Sh. C. Uday Kumar awarding the Gold Medal, Degrees and Diplomas to the graduating students.



Hon'ble Union Minister of Housing & Urban Powerty Alleviation, Sh. Ajay Maken, the Chief Guest on the occasion: Mr. Deepak Gupta, Vice Chairman JIMS Rohini awarding the Gold Medal, Degrees and Diplomas to the graduating students.



Hon'ble Member of Legislative Assembly (MLA) - Aam Aadmi Party, former President of Delhi University Students Union, former National President of National Students Union of India, former General Secretary of Delhi Pradesh Congress Committee and former Secretary of All India Congress Committee & Chairperson of NGO 'Go India Foundation'. Mr. Deepak Gupta, Vice Chairman JIMS Rohini awarding Degrees and Diplomas to the graduating students.



Former Hon'ble Vice Chancellor of IGNOU, Sh. Rajshekhar Pillai, the Chief Guest; Dr. Amit Gupta, Chairman JIMS, Lajpat Nagar, Delhi awarding Degrees and Diplomas to the graduating students.



Special Commissioner - Delhi Police (Special Cell) Sh. P. N. Aggarwal, the Chief Guest on the occasion awarding the Degrees and Diplomas to the graduating students.



JIMS Convocation : The ceremonious gesture by graduating students.

# Student Activity

## Annual JIMS Alumni Re-Union

The Annual JIMS alumni meet was held at JIMS campus. The event gave a chance to the alumni to reconnect with their Alma Mater and interact with their old friend classmates and teachers and share their memorable experience with all.



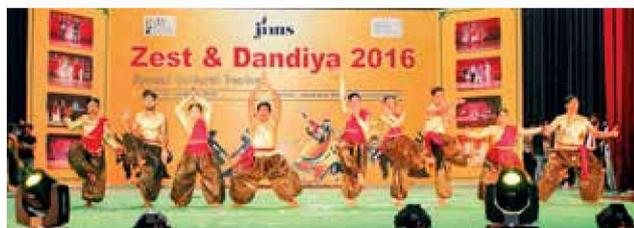
Alumni meet - 17th Dec.'2016 in the pretty lawns of Chelmsford club : The most precious assets of any educational institute are its Alumni members, They are indeed the ambassadors who carry forward the vision & legacy of the organization to the world. The Alumni meet '2016 was held on the 17th of December at the sprawling lawns of Chelmsford club. Special in more ways than one, the event is not only home coming for the older members but also an opportunity for the college to recognize those who have distinguished themselves in their areas fo expertise.

Alumni meet - 17th Dec.'2016 in the pretty lawns of Chelmsford club : Proud of its Alumni network, the management takes immense pride in rewarding the achievers.



# Student Activity

## Zest & Dandiya Nite



Annual Cultural Fest “Zest and Dandiya” at Jawahar Lal Nehru Stadium auditorium on the 10th of October ‘2016 : Zest and Dandiya - the annual cultural fest is a delightful medley of varied performances including singing, dancing, ramp



Annual Cultural Fest “Zest and Dandiya” at Jawahar Lal Nehru Stadium auditorium on the 10th of October ‘2016

One of the most awaited event at the annual cultural fest is the “Fashion show”. A blend of fashion and style, this leaves one spellbound by the sense of aesthetics and department.



## Farewell Party



## Other Activity



Overnight picnic at 27th, 28th & 29 of Dec. 2016

27 Manali; 28th Solang valley; 29th Kullu and Manikaran

‘All work no play makes Jack a dull boy’. The college with its firm belief in the philosophy of striking a balance between studies and pleasure takes the students every year for an outstation trip. This year it was to Kullu, Manali and Solang valley. While the students enjoyed participating in adventure sports at the Solang valley, they had a truly rejuvenating experience at Manikaran - a pilgrimage center for Hindus and Sikhs - Known for its extraordinary and miraculous healing powers concealed in its sulphur water springs.



Overnight Picnic at 27th, 28th & 29 of Dec. 2016

27 Manali; 28th Solang valley; 29th Kullu and Manikaran

High point of the college outstation trip is a chance for the students to come together as one team and enjoy the nature and its gifts. Solang valley with its lovely environs and surroundings saw students participating in adventure sports like river rafting, paragliding, dirt biking, horse riding etc.

# Student Activity

## Verve

Biggest glam-wham of the year, JIMS annual Inter-College Techno Management Cultural extravaganza, VERVE witnessed a storm of events and was well participated by more than 100 B-Schools/Institutes and colleges in and around Delhi.

Held at the JIMS Rohini campus in the month of February, the pulsating music coupled with the swaying crowd gave a taste of the ever rocking spirit of VERVE with the addition of genre of events like Business Plan, Chill Photography ,Lan Gaming , The Culinary Show ,Group Dance ,Lets Rock, Tadoo Art ,Fashion Show,etc.

The event was inaugurated by Mr. Deepak Gupta,vice-chairman, JIMS ,Dr. J.K Goyal, Director,JIMS who encouraged the students to actively participate in cultural and extra-curricular activities.Fashion Show choreographed by Kaushik Ghosh , attained a new dimension this year with riveting display of haute couture on the ramp by the students of JIMS.Verve reached its heights with an electrifying performances by famous celebrity singers Neha Kakkar, Daler Mehndi , Badshah , Raftaar, Jassi Gill & Babbal Rai.



Celebrity Live Concert by - Singer 'Neha Kakkar'



Celebrity Live Concert by - Singer 'Jassi Gill & Babbal Rai'



Celebrity Live Concert by - Singer 'Raftaar'



Celebrity Live Concert by - Singer 'Badshah'



Celebrity Live Concert by - Singer 'Daler Mahendi'

# Student Activity

## Commemorative Lecture



Sh. Amit Gupta - Chairman, JIMS Kalkaji, Delhi; Hon'ble Member of Parliament Shree Naveen Jindal, Mr. Manish Gupta - Chairman JIMS Rohini, Delhi presiding the Commemorative Lecture.



Sh. Amit Gupta - Chairman, JIMS Kalkaji, Delhi; Hon'ble Chief Minister of Delhi Smt. Sheila Dixit; Mr. Manish Gupta - Chairman JIMS Rohini, Delhi presiding the Commemorative Lecture.

JIMS family cherishes the memory and ideals of its founder Sh. JaganNath Gupta through a Annual Commemorative Lecture Series, where in Hon'ble Chief Minister of Delhi, Smt. Sheila Dixit, Diplomat and Policy Planner Sh. Abid Hussain and Legal Luminary Sh. Soli Sorabjee have already shared their thoughts and vision towards transforming India through a better education system and social up-liftment of the society. The fourth Jagan Nath Gupta Commemorative lecture was held at Sri Sathya Sai International Centre. Renowned industrialist and Member of Parliament Sh. Naveen Jindal, the distinguished speaker for the occasion expressed his views in transforming the education system of India and encouraged today's youth to act pro actively and adapt a logical approach towards their career progression. Sh. Naveen Jindal also pointed out that whenever countries made very fast progress, it was only during a time when they had the largest youth population. India is going through this golden stage right now. If India is to grow, its youth must be given good quality education and skill sets so that they can be gainfully employed and make meaningful contributions to the development of the country.

Sh. Naveen Jindal applauded the sincere efforts of Jagan Nath Gupta Memorial Educational Society for its total commitment in achieving excellence in disseminating knowledge in diverse fields of professional education.

## Blood Donation Camps



Blood Donation Camp at JIMS, Lajpat Nagar on 8th Sept' 2016  
Rotary Nirvana - an offshoot ^ Chapter of world's largest NGO Rotary International - organized a blood donation Camp on the 8th of Sept' 2016 at JIMS, Lajpat Nagar Campus. Students turned up in large numbers to participate in the noble cause. The motto of the camp was to help those in need of blood and to inculcate in students a sense of selfless service towards the community.



Student body of JIMS regularly organizes Blood Donation Camps in association with Rotary Club, Armed Forces Transfusion Centre, Lions Club for welfare of the society, where in students actively participate in large numbers for this noble cause.

## Rotary Club Charter Ceremony



To mark the 150th Anniversary of Rotary International, Rotary Club ceremony was organised in JIMS Lajpat Nagar Campus. It is world wide service organisation for leading business and professional men and women with more than 1.2 million members in over 31000 Rotary Clubs. To make this day more memorable, officers of Rotary Club, Delhi South District declared JIMS Lajpat Nagar a member of Rotaract Club. Under the supervision of Prof. (Maj. Gen.) M.P. Singh, Director JIMS, Lajpat Nagar JIMS Rotaract Club officially adopted the Rotaract Constitution.

## Cleanliness Drive



Cleanliness Drive - 12th October '2015 : Carrying forward the mission of "Swachh Bharat" the members of the Rotaract club - Jims, Lajpat Nagar organized a cleanliness drive on the 12th of October '15. The area chosen for the purpose was the one kilometre stretch before the college. Wielding brooms, dust pads and bags in hand, the student volunteers did manage to earn many appreciative glances from the passers-by. What was truly gratifying for the volunteers however, was the feeling of having done something worthwhile for the country; the thought of having contributed something to the nationwide movement started by their beloved Prime Minister - Narendra and value of keeping their environment clean. They pledged to spread the message of cleanliness, henceforth, to one and all continue to serve the society at every opportunity that comes their way.

# Student Activity

## Celebrity @ JIMS

The Cast & Crew of the "Ek Main Aur Ekk Tu" arrived at the JIMS Campus, on February 08, 2012 to promote their much hyped and awaited movie. The event received an overwhelming response from the students as immense crowd turned up to have a glimpse of the Reigning Glam Doll of Bollywood "Kareena Kapoor" & Current heartthrob of India "Imran Khan".



## NDTV "Be the solution" Campaign



Students of JIMS participated in NDTV-BPTP "Be the Solution" Campaign which was organised in association with the Common Wealth Games organising Committee and the Government of Delhi. The campaign aimed at spreading a positive feeling among the citizens to come together as a city and as a nation to organize and contribute towards Delhi-2010 Common Wealth Games. The students participated in this noble campaign in various activities like painting, cleaning, laying green grass cover and saplings around Jawaharlal Nehru Stadium and Indira Gandhi Indoor Stadium and few chosen locations in the city.

## General Health Awareness Campaign



Students of BCA organised a General Health Awareness Campaign wherein all the students were made aware of the pros and cons of having junk food, alcohol, tobacco and aerated drinks in particular which are responsible not only for diseases like obesity & osteoporosis but also eventually reduce one's will power and stamina. The campaign focused on adapting a healthy life style to stay fit and energetic.

# Student Activity



## JIMS Social Student Body- 'Samvedna'

JIMS students voluntarily contribute for the social cause by distributing books, clothes and food items to the under privileged children from time to time.

## XIX : Common Wealth Games : Delhi

More than 200 JIMS students volunteered for XIX Commonwealth Games. They represented the nation in different capacities as Protocol Officers, Event Hostesses, and Volunteers. The students had the chance of a lifetime to be a part an event of such a big magnitude. They interacted with various delegations and athletes of participating nations and witnessed the nations capabilities as an perfect host.



Siddhant Sharma, a student of JIMS served as a volunteer during XIX Commonwealth Games, Delhi.

# Student Activity

## Jims Annual Sports Meet

JIMS Rohini organized Annual Sports Meet on 1st, 2nd and 3rd Feb 2017. Different Sports activities like Basketball, Volleyball, Race, JIMS Marathon, Cricket, Badminton etc were organized. Mr. Deepak Gupta, Vice Chairman - JIMS Rohini and SDM - Sh. Santosh Kumar Rai, IAS inaugurated the event.

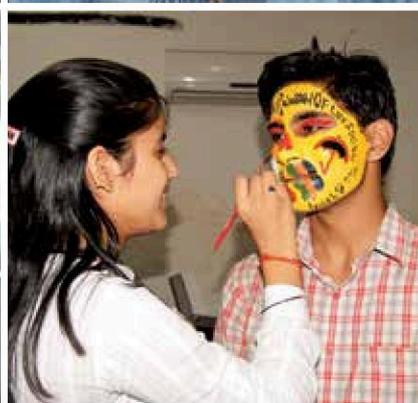


BCA - 3rd Year Students : Winners of T-20 Cricket Tournament at JIMS Annual Sports Meet.

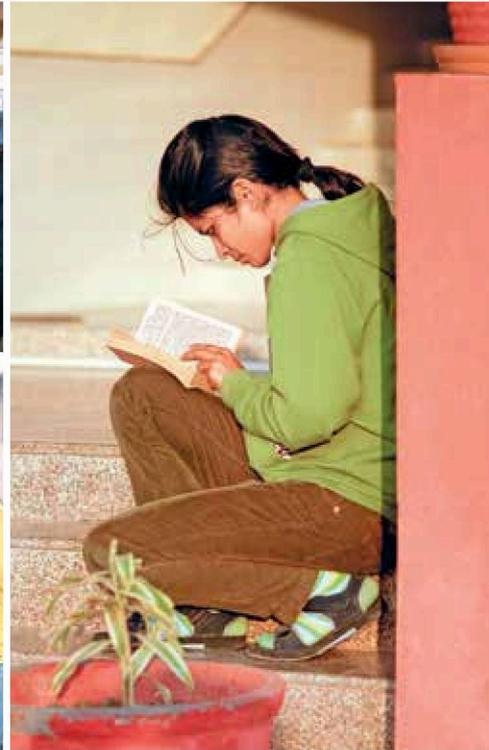
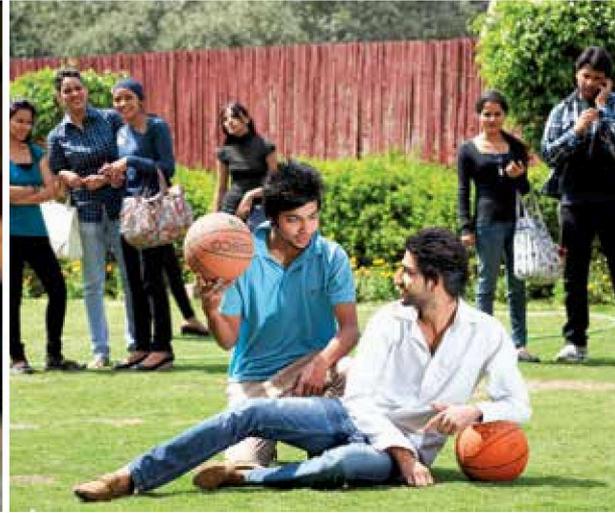


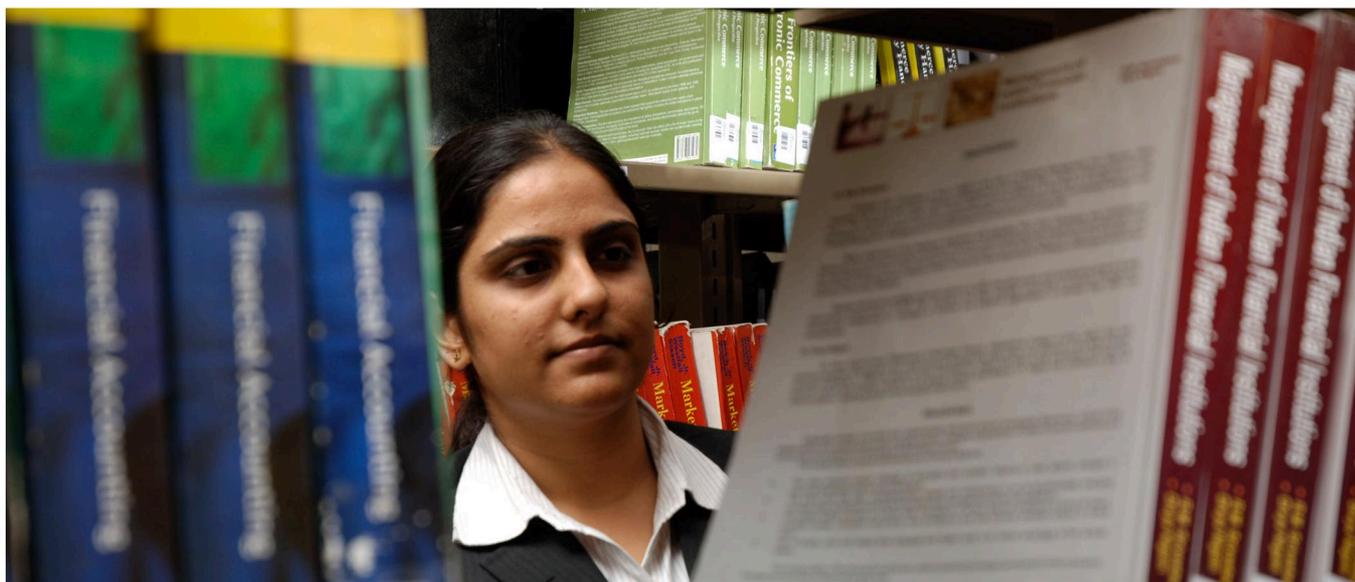
Students participating in Intra-college Football Tournament Annual Sports Meet.





# Campus life





## Fee Structure (Batch 2020-23)

### Total Fees

Rs.3,75,000 + Rs.3000 Student Activity Fund (per annum) + Rs.5000 Security Deposit + Rs.2500 (Outstation Visit per semester) + Rs. 1000 (Delhi Visit per annum)

### I<sup>st</sup> Installment (Payable at the time of Admission)

Rs. 71,500 {Rs.60,000 + Rs. 5000 (Security) + Rs. 3000 (Student Activity Fund) + Rs.2500 (Outstation Visit per semester) + Rs. 1000 (Delhi Visit per annum)}

### II<sup>nd</sup> Installment

Rs. 62,500 {Rs. 60,000 + Rs. 2500 (Outstation Industrial Visit)} payable by December 31, 2020.

### III<sup>rd</sup> Installment

Rs. 69,000 {Rs. 62,500 + Rs. 3000 (Student Activity Fund) + Rs.2500 (Outstation Industrial Visit) + Rs. 1000 (Annual Visits)} payable by July 31, 2021.

### IV<sup>th</sup> Installment

Rs.65,000 {Rs.62,500 + Rs. 2500 (Outstation Industrial Visit)} payable by December 31, 2021.

### V<sup>th</sup> Installment

Rs. 71,500 {Rs. 65,000 + Rs. 3000 (Student Activity Fund) + Rs.2500 (Outstation Industrial Visit) + Rs. 1000 (Annual Visits)} payable by July 31, 2022.

### VI<sup>th</sup> Installment

Rs. 67,500 {Rs.65,000 + Rs. 2500 (Outstation Industrial Visit)} by December 31, 2022



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