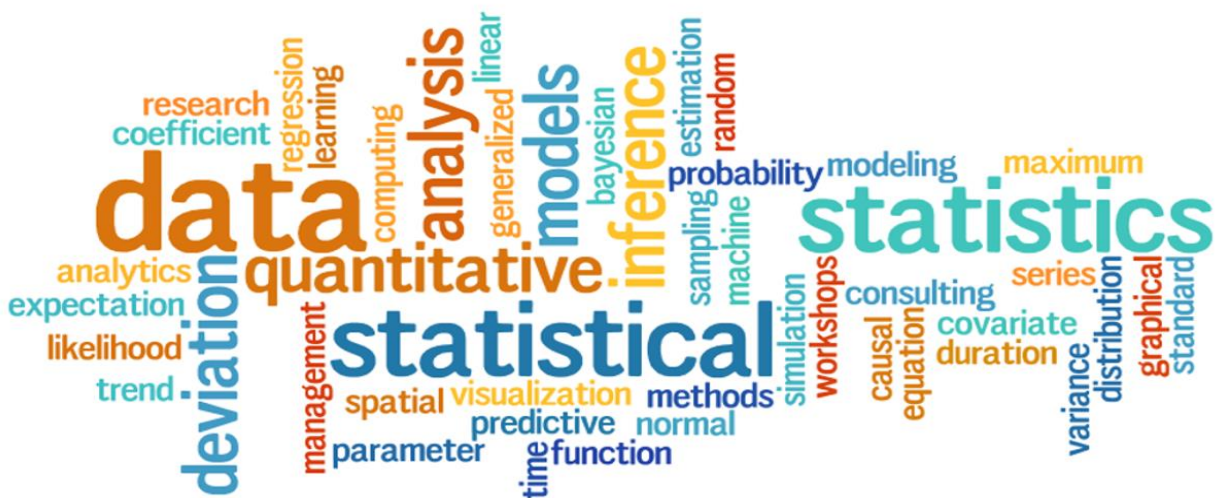




## Faculty Development Program

On

**“In-Depth Learning of Appropriate Tools and Techniques for Quality Research Papers”**



June 15- 16, 2018

Organized by:

Department of Management,  
Jagannath Institute of Management Sciences,  
Community Centre, Sector-3, Rohini, Delhi -110085  
Ph: 011-45184100, [www.jims.in](http://www.jims.in)

## **Jagan Nath Institute of Management Sciences**

JaganNath Institute of Management Sciences (JIMS) has come a long way as an Institute of Excellence in the field of professional education. The institute has been set up under the aegis of Jagan Nath Gupta Memorial Educational Society with the sole aim of providing professional education to young minds.

JIMS offers multi-dimensional & multi-disciplinary courses in Business management, Information Technology, Journalism & Mass Communication, Hotel Management, Fashion Design, Interior Design, Jewellery Design & Diet and Nutrition. The JIMS fraternity has grown in all these spheres.

JaganNath Gupta Memorial Educational Society has been given approval by All India council of Technical Education (AICTE) to become Skill Knowledge Provider under the National Vocational Education Qualification Framework (NVEQF) which is pilot program of Ministry of Human Resources Development (HRD) central Govt of India Under this scheme of all students enrolled for programs at JIMS will be receiving Vocational Diploma/ Degree from concerned State University / Technical Board.

The institute has always been proactive in adapting to the changing needs of the corporate sector. It has been actively involved in conducting research and management development programs. Its programs are structured to prepare managers and leaders for the global economy. The institute has well qualified and experienced faculty which is supplemented by visiting faculty and guest speakers from reputed academic and corporate sector. An excellent learning environment is ensured all the time including personal attention to students, personality grooming and exposure to recent trends.



### **About the FDP:**

Technically, research means diligent inquiry and careful search for new knowledge or contribution to an existing body of knowledge. Research methodology refers to a system of models, procedures and techniques used to find the result of a research problem. These processes are essential to be learnt by a prospective researcher. This FDP is designed to offer practical guidelines on the challenges and opportunities in the field of research, and also to enhance the skills and knowledge. It also emphasizes on the variety of quantitative and qualitative research methods for a good research paper.

### **Resource Person:**



Dr. Neeraj Kaushik is a well known authority in the field of research. Currently, he is working as an Associate Professor, National Institute of Technology Kurukshetra, visiting faculty at Indian Institute of Management, Rohtak and guest faculty at Indian Institute of Management, Lucknow (Noida Campus). He has over 20 years of teaching experience along with 56 research publications to his credit. He has conducted more than 150 workshops, FDPs and MDPs on Research Methods and is an expert in the area of Marketing Research, Statistics, Operation Research and Services Marketing. He is also a reviewer of various reputed journals like Taylor and Francis, Sage Publication, IMS, Apeejay journal of Management and many others. He is the Deputy Coordinator, National Institutional Ranking Framework (NIRF), NIT Kurukshetra. He is also the Chairman of Board of Studies and Departmental Research Committee, Department of Business Administration, Kurukshetra. He is a recipient of various prestigious awards like Gold Medal in MMS Program, First Prize on All India Level in National Conference on Research Paper Presentation AIMA-CME, New Delhi and many others.

**Objectives:** The key objectives of this FDP are:

- To formulate a research proposal
- To generate objectives & hypotheses
- To identify and implement suitable research methods and data analytical tools
- To reinforce learning using case studies / practical examples.

## Program Schedule

Day	Topic	Time
Day 1	Registration	9:00-9:30
	Inauguration	9:30 -10:00
	Quick Review of Research Process, Types of Research, Data and Variables (DV, IDV, Moderator, Mediator)	10:00-11:30
	Tea Break	11:30-11:45
	Formulation of Objectives, Hypothesis and Model formulation, Importance of Control Variable	11:45-1:30
	Lunch Break	1:30-2:30
	Concept of Measurement: Metric & Non-Metric	2:30-4:00
	Tea Break	4:00-4:15
	Pathway to Bi-variate Analysis (Choosing appropriate Statistical Techniques)	4:15-5:00
Day 2	Correlation and Simple Linear Regression Analysis: Case Studies	10:00-11:30
	Tea Break	11:30-11:45
	Multiple Régression Analysis : Case Studies	11:45-1:30
	Lunch Break	1:30-2:30
	Hypothesis testing (Parametric tests- t & ANOVA): Case Studies	2:30-4:00
	Tea Break	4:00-4:15
	Hypothesis testing (Non-Parametric test: Chi-square test): Case Studies	4:15-5:00
	Valedictory	5:00-5:30

## **Who Should Attend?**

Faculty Members / Research Scholars / Industry Delegates / Students.

## **Registration:**

Registration Fee: Rs. 3000/- per participant

Early Bird Registration: Rs. 2000/- per participant (applicable only for first 20 registrations)

The participation fee for the two-day program includes professional fee, program kit and lunch.

## **Certificate of Participation:**

Certificate of participation shall be provided to all the participants on the completion of the program.

## **Payment Modes:**

Payment can be made by either of the following modes:

- Demand Draft in favor of “Jagannath Institute of Management Sciences” payable at Delhi
- NEFT Details: Beneficiary - Jagannath Institute of Management Sciences  
Bank – Vijaya Bank  
A/C no. – 603801011000297  
IFSC Code – VIJB0006038
- Spot registration (only if seats available)

## **Program Conveners:**

Dr. Swaty Wadhwa  
(7988088828)

Ms. Sonal Pahwa  
( 9971166395)

Ms. Bharti Rana  
(9999183571)

Ms. Ambika Bhatia Chopra  
(9718906999)

Ms. Harpreet Rakhra  
(9891431056)

For further queries and communications regarding FDP, kindly mail at [fdp.sec3@jimsindia.org](mailto:fdp.sec3@jimsindia.org)